

Mission / Vision / Values

- Could they be useful internally/externally?
 - To our ExCo, Management team, and staff as they execute policy?
 - To our Council and Constituent NMAs?
 - To our Individual Associate Members, including junior doctors?
 - To the public?
- Do our existing statements resonate and capture current WMA aspirations?
- What is missing or should be modified?

Values Statement

Deeply Ingrained Principles that Guide All Our Actions

Goals

- Describes a set of core beliefs, motivations
- What we see as important
- How we conduct ourselves (operational culture)
- Useful when making a decision

Characteristics

- Specific and Mission-Inspired
- Authentic (Shared)
- Emotionally Appealing (Creative)
- Understandable link to behavior
- Avoid hollow values (bland, toothless, or dishonest)

Values Statement

Examples

- Build for durability.
- Appreciate the journey.
- We're iconoclasts and innovators.
- Approach every day with curiosity.
- Think like an underdog and remain humble.

- Act boldly with courage
- Be financially responsible
- Be data-driven
- Operate ethically with integrity
- Be collaborative
- Approach every day with curiosity

- Social, economic, and racial justice
- Health care as a human right
- Diversity
- Inclusion
- Education for all
- Equity
- Partnership and collaboration

Amazon's Leader Values:

- Are right, a lot
- Bias for action
- Customer obsession
- Deliver results
- Dive deep
- Earn trust
- Frugality
- Have backbone; disagree and commit
- Hire and develop the best
- Insist on the highest standards
- Invent and simplify
- Learn and be curious
- Ownership
- Strive to be Earth's Best Employer
- Success and scale bring broad responsibility
- Think big

Ritz-Carlton Employee Values

- I build strong relationships and create Ritz-Carlton guests for life.
- I am always responsive to the expressed and unexpressed wishes and needs of our guests.
- I am empowered to create unique, memorable and personal experiences for our guests.
- I understand my role in achieving the Key Success Factors, embracing Community Footprints and creating The Ritz-Carlton Mystique.
- I continuously seek opportunities to innovate and improve The Ritz-Carlton experience.
- I own and immediately resolve guest problems.
- I create a work environment of teamwork and lateral service so that the needs of our guests and each other are met.
- I have the opportunity to continuously learn and grow.
- I am involved in the planning of the work that affects me.
- I am proud of my professional appearance, language and behavior.
- I protect the privacy and security of our guests, my fellow employees and the company's confidential information and assets.
- I am responsible for uncompromising levels of cleanliness and creating a safe and accident-free environment.